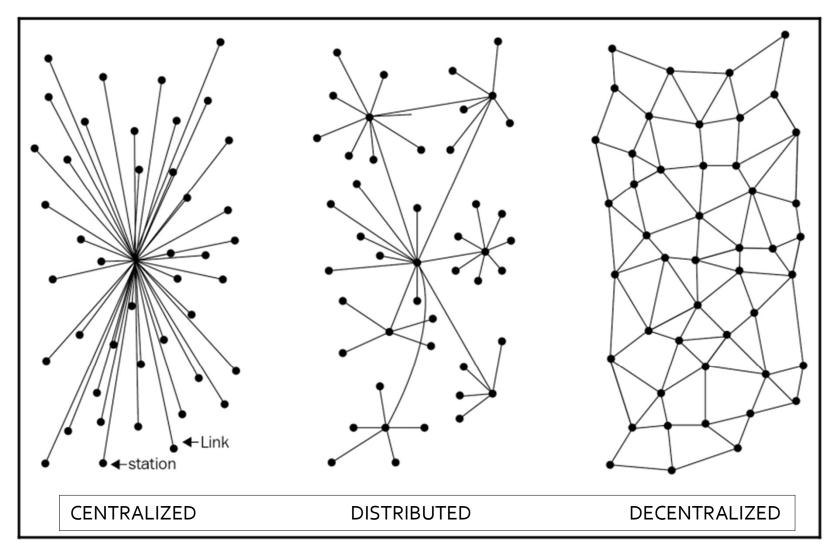
#### BLOCKCHAIN TECHNOLOGY

Decentralization

#### Introduction

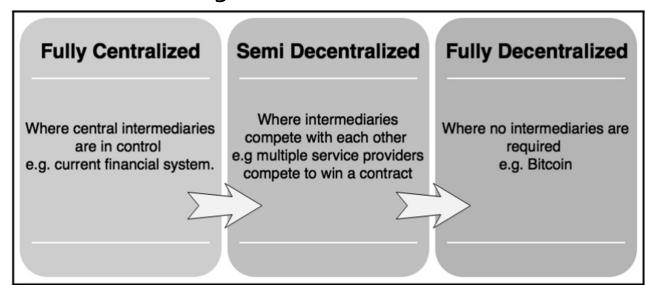
- Decentralization is not a new concept
  - has been used in strategy, management, for a long time
- The basic idea is to
  - distribute control and authority to the peripheries of an organization instead of one central body being in full control of the organization.
- produces several benefits for organizations
  - increased efficiency
  - accelerated decision making
  - better motivation
  - reduced load on top management

#### Decentralization using blockchain



#### Methods of decentralization

- Disintermediation
  - Omitting intermediaries (e.g., banks)
- Contest-driven decentralization
  - different service providers compete in order to be selected
  - will not result in full decentralization
    - ensures that a service provider is not monopolizing the service (to a certain degree)



#### Benefits and challenges

#### Benefits

- Transparency
- Efficiency
- Cost saving
- Development of trusted ecosystems
- Privacy and anonymity (in some cases )

#### Challenges

- security requirements
- software bugs
- human errors

#### Benefits and challenges

- Essential perception
  - not everything can or needs to be decentralized
- In what circumstances is blockchain preferred over traditional databases?
  - 1. Is high data throughput required? If the answer to this question is yes, then use a traditional database.
  - 2. Are updates centrally controlled? If yes, then use a conventional database.
  - 3. Do users trust each other? If yes, then use a traditional database.
  - 4. Are users anonymous? If yes, then use a public blockchain; if not, then use a private blockchain.
  - 5. If consensus is required to be maintained within a consortium then use a private blockchain, otherwise use a public blockchain.
- Other aspect should also be considered
  - immutably

#### How to decentralize

- Four questions whose answers provide a clear understanding
  - What is being decentralized?
  - What level of decentralization is required?
    - disintermediation or partial disintermediation
  - What blockchain is used?
    - Bitcoin, Ethereum, or any other blockchain
  - What security mechanism is used?
    - atomicity-based
      - either the transaction executes in full or does not execute at all
      - ensures the integrity of the system
    - based on reputation
      - allows for varying degrees of trust in a system

- To achieve complete decentralization
  - it is necessary that the environment around the blockchain also be decentralized
- The blockchain is a distributed ledger that runs on top of conventional systems
  - Storage
  - Communication
  - Computation

- Storage
  - Data can be stored directly in a blockchain
    - not suitable for storing large amounts of data by design
    - can store simple transactions and some arbitrary data
    - certainly not suitable for storing images or large blobs of data

- Storage
  - A better alternative: use Distributed Hash Tables (DHTs)
    - initially used in peer-to-peer software (BitTorrent)
    - the issue:
      - there is no incentive for users to keep the files indefinitely
      - Data may not be accessible if someone leaves the network

- Storage
  - Two primary requirements
    - high availability
      - data should be available when required
    - link stability
      - network links also should always be accessible

- Storage
  - Other alternatives for data storage
    - InterPlanetary File System (IPFS)
    - Filecoin
    - Ethereum Swarm

- Communication
  - The internet is considered to be decentralized, but
    - Access to the internet is based on ISPs who act as a central hub for users
    - Services such as email and online storage are based on unconditional trust of a central authority
  - An alternative is to use mesh networks
    - they are limited in functionality when compared to the internet
    - they still provide a decentralized alternative
      - nodes can talk directly to each other without a central hub such as an ISP
    - An example of is FireChat
      - allows iPhone users to communicate with each other directly

- Computation
  - Decentralization can be achieved by a blockchain technology such as Ethereum
    - smart contracts
      - decentralized programs with
        - embedded business logic
        - limited amount of data
      - do not necessarily need a blockchain to run
        - can run on the blockchain network
        - blockchain has become a standard execution platform
          - due to the security benefits

- Decentralized Organizations (DOs)
  - software programs that run on a blockchain
  - based on the idea of actual organizations with people and protocols.
  - Can be added to the blockchain in the form of a smart contract or a set of smart contracts
  - parties interact with each other based on the code defined within the DO software.

- Decentralized Autonomous Organizations (DAOs)
  - code is considered the governing entity rather than people or paper contracts
  - a human curator
    - maintains the code
    - acts as a proposal evaluator for the community
  - can hire external contractors
    - if enough input is received from the participants

- Decentralized Autonomous Organizations (DAOs)
  - most famous DAO project is The DAO
    - was designed to be a venture capital fund
    - aimed at providing a decentralized business model with no single entity as owner.
    - Unfortunately
      - this project was hacked due to a bug in the DAO code
      - millions of dollars' worth in Ether was siphoned out of the project and into a child DAO created by hackers.
      - A hard fork was required on the Ethereum blockchain to reverse the impact of the hack
      - This incident opened the debate on the security, quality, and need for thorough testing of the code in smart contracts

- Decentralized Autonomous Societies (DASs)
  - a concept whereby an entire society can function on a blockchain with the help of multiple, complex smart contracts and a combination of DAOs and Decentralized Applications running autonomously.
  - does not necessarily translate to a free-for-all approach
  - nor is it based on an entirely libertarian ideology
  - many governmental services can be delivered via blockchains
    - government identity card systems
    - Passports
    - records of deeds, marriages, and births.
  - Another theory
    - if a government is corrupt and do not provide the satisfactory levels of trust
      - society can start its own virtual one on a blockchain
        - driven by decentralized consensus and transparency.
    - might look like a libertarian's dream
      - but it is entirely possible on a blockchain.

- Decentralized Applications (DApps)
  - DAOs, DASs, and DOs are Dapps
    - run on top of a blockchain in a peer-to-peer network
    - represent the latest advancement in decentralization technology
  - are software programs that
    - can run on their respective blockchains (Type I)
    - use an existing established blockchain (Type II)
    - use only the protocols of an existing blockchain (Type III)

- Decentralized Applications (DApps)
  - Requirements to be considered DApp
    - 1. should be fully open source and autonomous
      - no single entity should be in control of most of its tokens.
      - All changes to the application must be consensusdriven based on the feedback given by the community
    - 2. Data and records of operations must be
      - cryptographically secured
      - stored on a public, decentralized blockchain
        - to avoid any central points of failure

- Decentralized Applications (DApps)
  - Requirements to be considered as a DApp
    - 3. A cryptographic token must be used
      - to provide access and rewards to those who contribute value to the applications
    - 4. The tokens must be generated by the DApp
      - according to a standard cryptographic algorithm

- Decentralized Applications (DApps)
  - Examples
    - KYC-Chain
      - provides the facility to manage Know Your Customer (KYC) data
        - securely and conveniently
        - based on smart contracts
    - OpenBazaar
      - enables commercial activities directly between sellers and buyers (with no central party, such as eBay and Amazon)
      - is not built on top of a blockchain
        - DHTs are used in a peer-to-peer network
      - makes use of Bitcoin and various other cryptocurrencies as a payment method

- Platforms for decentralization
  - Ethereum
  - Cardano
  - Polkadot
  - Solana